



**Viviana Muscettola |**  
**Associate Director**  
Arch Dip, AA MArch OAN, ARB,  
RIBA

### **Profile**

Viviana joined Zaha Hadid Architects in 2004, having worked for a number of different practices in China, the Netherlands, and Italy. As an associate since 2009, senior associate in 2014 and now associate director in 2016, Viviana has worked on a wide range of projects and competitions in Malaysia, China, Egypt, Singapore, France, and the UK.

### **Education & Teaching**

Viviana began her architecture studies at the University of Naples, receiving her degree in architecture in 2001 and the prize for best thesis project. She continued her studies at the Architectural Association's Design Research Laboratory, receiving her Masters degree in 2004. She has also done research into key urban quarters in Paris and Los Angeles.

### **Projects**

As project director, Viviana has led a number of major projects for the practice, including the D'Leedon residential development in Singapore, which was completed in 2015, a masterplan for the Cairo Expo City's exhibition and conference centre in Egypt (unbuilt), and a mixed-use development in Beijing featuring a luxury department store, entertainment complex, and apartments (currently on site).

Currently, Viviana is the project director for a 780-key hotel and casino project in Macau and a 400,000m<sup>2</sup> mixed-use tower incorporating a museum and concert hall in Kuala Lumpur. She is leading a number of projects across East Asia and Oceania, including 600 Collins Street, Melbourne, Australia.

Viviana has also designed a number of the ZHA's product and furniture pieces such as the B&B Italia Moon sofa, Dune Formations shelving and the Zaha Hadid Exhibition in Padua, Italy.

Viviana is part of the Advisory group for the UK Chapter of Council of Tall Buildings and Urban Habitat CBUH.